

Thanksgiving Is Not Just a 1-Day Event

Here's What I Know

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Thanksgiving **Day**? Why wait until the 4th Thursday of November to be thankful? I think as a culture, we have unlearned how to be grateful for what we have. There isn't any other explanation for why hundreds of thousands of people would get up early on a Friday morning and brave cold weather in hopes of acquiring some new trinket.

Retail sales on 'Black Friday' are taken as a reasonable measure of the health of our economy - but the behaviors exhibited on that day are dismissed, even when a Wal-Mart worker in New York is trampled to death. How healthy is that? How do you and your family express thankfulness with each other? How do you show your gratitude to people you encounter in your daily life? When someone thanks you, how do you respond - "That's OK", "No problem", "It was nothing"? How's that for discounting value in a relationship? I'm challenging you to find new and unexpected ways to say 'Thank you!' and 'You are welcome!', and once you do, come back and tell us about it.